



ADHIYAMAAN COLLEGE OF ENGINEERING

(Autonomous)

Affiliated to Anna University – Chennai & Approved by AICTE – New Delhi.
Accredited by NAAC & NBA - UGC, New Delhi

1.1.2 - Number of Programmes where syllabus revision was carried out during the last five years

MASTER OF BUSINESS ADMINISTRATION

R-2015 vs R-2018

Sl. No	Course Code	Course Name	% of Change	Weightage
1	118BAT02	Management Concepts and Practices	20	0.2
2	118BAT03	Management Accounting for Business Decisions	20	0.2
3	118BAT04	Economic Analysis for Business Decisions	20	0.2
4	118BAT05	Organizational Behavior	20	0.2
5	118BAE11	Information Management	100	1
6	118BAP01	Executive Communication	100	1
7	218BAT06	International Business Management	100	1
8	218BAT07	Optimization Techniques	20	0.2
9	218BAT08	Human Resource Management	20	0.2
10	218BAT11	Operations Management	20	0.2
11	218BAE21	Total Quality Management	100	1
12	118BAP02	Data Analysis and Business Modelling (Laboratory)	100	1
13	218BAV01	Managerial Skill Development -I	100	1
14	318BAH01	Industrial Relation and Labour Legislation	40	0.4
15	318BAH02	Performance Management	20	0.2
16	318BAF01	Derivatives Management	20	0.2
17	318BAF02	Security Analysis and Portfolio Management	20	0.2
18	318BAF04	Merchant Banking and Financial Services	20	0.2
19	318BAO01	Project Management	20	0.2
20	318BAO02	Services Operations Management	20	0.2
21	318BAO03	Supply Chain Management	20	0.2
22	318BAM01	Strategic Brand Management	100	1
23	318BAM02	Retail Management	20	0.2
24	318BAM03	Services Marketing	20	0.2
25	318BAP03	Summer Internship Training	20	0.2
26	318BAV02	Managerial Skill Development - II	100	1
27	418BAP04	Project work	20	0.2
Total Weightage				12
(Total weightage of R2015 vs R2018/ No. of courses in R2018) *100 = (12/53) *100 = 22.64				
Total Change % = 22.64%				

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